

What is Romania's automotive market like in 2024?

Romania's automotive market saw a shift toward electrification in 2024, with a 25.1% increase in electrified vehicle registrations compared to the previous year. This growth reflects a rising consumer interest in greener alternatives, even as fully electric vehicle (BEV) registrations experienced a decline. Key Market Highlights for 2024:

What is the future of EVs in Romania?

Market Leader by Brands (2024): Outlook for 2025: While the decline in BEVs suggests challenges, the steady growth in plug-in and hybrid vehicles demonstrates Romania's commitment to greener mobility. Investments in EV infrastructure and consumer incentives could further accelerate this transition.

Could EV infrastructure accelerate Romania's transition to sustainable transportation?

Investments in EV infrastructure and consumer incentives could further accelerate this transition. As hybrid and electrified vehicles make up a larger share of the market, Romania's journey toward sustainable transportation is gaining momentum. Source:

What's going on with plug-in hybrids in Romania?

Plug-in Hybrids (PHEV): Hybrids (non-plug-in): Light Commercial Vehicles: However, heavy commercial vehicles and buses saw a decline of 7.9%. Market Leader by Brands (2024): Outlook for 2025: While the decline in BEVs suggests challenges, the steady growth in plug-in and hybrid vehicles demonstrates Romania's commitment to greener mobility.

Romania's EV market slows amid subsidy cuts, but infrastructure expands. Discover more in the Roland Berger EV Charging Index 2025.

Romania's electric vehicle (EV) market recorded remarkable growth in August 2025, with new registrations rising by 89 percent compared to the same month last year, according to fresh data ...

The electric vehicle market saw a significant 89% increase in registrations to 1,335 new electric vehicles in August 2025 compared to the same period last year. Romania's electric fleet grew ...

In Romania Electric Vehicle Market, Dacia is at the top with 43.92%, followed by Tesla with 10.07% and Mercedes Benz with 7.51%.

Romanians will purchase approximately 12,500 electric cars in 2025, registering a 28% increase compared to 2024.

According to the latest data from LEKTRI, a key player in Romania's electric mobility market, August 2025 saw an 89 percent increase in new electric vehicle registrations compared to ...

August 2025 marks an 89% increase in registrations compared to the same period last year. This confirms that

predictability and fair prices play a key role in drivers' choices, even in the absence of ...

The car market in Romania continues to develop rapidly, with a notable increase in electric vehicle sales, which rose by 80% in the autumn of 2025, according to data published by the ...

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The Romanian electric vehicle market experienced a turbulent first half of 2025, marked by a significant slowdown in the growth of full-electric vehicles (BEVs). Although electrified cars ...

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